



LBS? Cafe? Coach? Guide?

Could you raise just £6.70 a week to help change mountain biking in the UK?

We want you to make The Trail Pot your company's supported charity.

The Trail Pot exists to improve mountain biking at the grassroots. It is the only national charity in the United Kingdom dedicated to supporting the development of mountain biking at the foundational level - the trail groups, volunteers and local organisations who make up the mountain biking community across the country.

With your support, we can begin to change mountain biking for the better from the ground up.

And you can play a vital role.

Companies like yours are the heartbeat of the riding communities they serve and support.

You're the eyes and ears of what is going on, and so you have a unique insight into what they need to develop.

As a supporter, you'll shape how The Trail Pot is used to develop mountain biking in the UK. Your influence over the pot will help us to share the funds out where they are needed.

And it won't cost you a penny. You might add 50p to your service charges. You could have a collection pot. You could round the pound up on the till. Whatever you do will help.

And we're a registered charity, so it'll help you too.

So get in touch and play a part in developing mountain biking at the grassroots.

What's in it for You?

Supporting The Trail Pot is a direct investment in grassroots mountain biking and aligns your business with sustainability in a community that values giving back. You'll stand out as a reliable, ethical choice—one that customers and employees are proud to support.

We'll amplify your contribution through our channels, boosting your brand recognition and loyalty. Plus, charitable support may bring tax relief; ask your accountant to explore the benefits.

Support The Trail Pot to strengthen your brand, engage customers, and build goodwill through social responsibility. And more importantly - make mountain biking better for all.

**The Trail Pot: National Mountain Biking
Development Fund**
Charity number: 1208689

web: www.thetrailpot.com
insta: [the trailpot](https://www.instagram.com/thetrailpot)

